

Work History

Contract Work – Reveal Design: December 2009 – Current

- Website design focusing on the storytelling of the buyer's journey with interactive UX responsive layouts (Adobe Photoshop, Adobe XD, Affinity Designer)
- Website development from brochure static websites to PHP-based Content Management Systems with e-commerce level operations (HTML5, CSS, jQuery through custom Wordpress themes and SquareSpace)
- Logo designs complete with style and brand guides ensuring quality and consistency across all future company marketing (Adobe Creative Suite, Affinity Creative Suite)
- Project management through identifying scopes, budget quoting, timeline projections, and determining a solution that utilizes the ideal tools
- Interactive responsive media elements creating drag and drop games and educational tools
- On-sight large print signage, tradeshow booths, business cards, brochures, and posters
- VPS management and transferring of websites to desired web hosting with consultation
- Animating logo/graphical icons, online banner ads, and cartoon characters (After Effects)

Urban Creative Co. February 2014–June 2014

Contract Web Developer

- Website design and development (XHTML, HTML5, CSS, jQuery, PHP, WordPress)
- Server/hosting management, email setup and transferring of websites to desired web hosting.
- Website consultation, troubleshooting and project quoting prior to work.

Progressive/Pacific Home Warranty May 2012–July 2014

- Website design and development (XHTML, CSS, jQuery, Umbraco, Orchard, and Sharepoint)
- Social Networking and online Management (Hootsuite, Facebook, Twitter, Google+, and LinkedIn)
- E-Newsletter editing and production through Mailchimp
- Training team members for basic IT needs through one-on-one sessions and presentations
- Manage, design and print in-house with Xerox Products. Printing custom brochures, business cards, booklets, and folders.
- Internal documentation management to streamline workflow using applications such as Microsoft Word, Excel, Adobe Acrobat Pro, Adobe LiveCycle, and Adobe InDesign.
- Project management, directing exterior contract design and proposal development

Edmonton Digital Arts College (formerly Guru Digital Arts College) February 2010– May 2012

- Instruct 8-10 classes per week across three courses (classes including: Design Theory, Printing Process, Public Speaking, Portfolio Mentorship, HTML/CSS, PHP, Javascript, Wordpress, Adobe illustrator, Flash, Actionscript 3.0, InDesign, Photoshop, and Dreamweaver)
- Marked student assignments and reviewed student project proposals
- Wrote curriculum for two courses
- Trained new faculty members on assignment marking and lesson plan writing
- Preparation of new intakes with classroom setup and first day documentation
- Assisted with promotional posters, videos, and online Flash games for the school and for Edmonton's *The Works*

eLASTIQ studios April 2010 – July 2011

Contract Animator/Graphic Designer

- Graphical asset creation
- Website design and development (XHTML, HTML5, CSS, jQuery, PHP, WordPress)
- Math learning tutorials (Animation and Actionscript 3.0)

Winners: November 2009 – February 2010

Wal-Mart: August 2008 – November 2009

Skills

- Website UX Design through buyer's journey, storytelling with interactive elements, and cross-device support
- Website Development (HTML 5, CSS, PHP, Javascript, XML)
- Web server management (cPanel, Shared Hosting, and Linux WHM VPS) with various web service providers.
- Familiar with Content Management Systems such as Wordpress, Drupal, Joomla, HubSpot COS, Umbraco, and Orchard
- Printing process with bleeds, crops, paper sizes, print mediums, layouts, pantones and finishings.
- Proficient with the Adobe Creative Suite (Up to and including CC)
- Fluent with both a Macintosh and Windows based machine
- Familiar with Microsoft Office applications

Education

Edmonton Digital Arts College (formerly Guru Digital Arts College) September 2009 – February 2010

- Digital Media Production Diploma (Excellence in Rich Media)

Interests

- Hybrid author with traditional and self-published award-winning books. Focus on marketing, audiobooks, and book signings
- Drawing and collage photo illustrations to support transmedia storytelling
- Playing and recording music to support transmedia storytelling
- Rollerblading, running, and light weights