Konn Lavery
780.237.5436
contact@konnlavery.com

Work History

Contract Work – Reveal Design: *December 2009 – Current*

- Website design and development ranging from brochure static websites to various PHP-based Content Management Systems and e-commerce level. All being mobile and desktop friendly.
- Interactive media widgets such as drag and drop games created with Adobe Flash, Javascript and HTML 5.
- Brand design (logos, style guides, brand verbiage)
- On-sight signage, business cards, brochures, posters.
- VPS management, email setup and transferring of websites to desired web hosting.
- Animated cartoon characters, lip synching, logo/graphical scenes and online banner ads.
- Project Content creation, proposals managing timeline, budget, identifying project objectives and determining a solution then utilizing the ideal tools for the job.
- Promotional video storyboarding, video editing, graphical animation and audio recording.

Urban Creative Co. *February 2014–June 2014*

Contract Web Developer

- Website design and development (XHTML, HTML5, CSS, jQuery, PHP, WordPress)
- Server/hosting management, email setup and transferring of websites to desired web hosting.
- Website consultation, troubleshooting and project quoting prior to work.

Progressive/Pacific Home Warranty *May 2012–July 2014*

- Website design and development (XHTML, CSS, jQuery, Umbraco, Orchard and Sharepoint)
- Social Networking and online Management (Hootsuite, Facebook, Twitter, Google+ and Linkedin)
- E-Newsletter editing and production through Mail Chimp
- Training team members for basic IT needs and corporate training through presentations.
- Manage, design and print in-house with Xerox Products. Printing custom brochures, business cards, booklets, folders while maintaining printer equipment.
- Internal documentation management to streamline workflow using applications such as Microsoft Word, Excel, Adobe Acrobat Pro, Adobe LiveCycle and Adobe InDesign.
- Project management, directing exterior contract design and proposal development

Edmonton Digital Arts College (formerly Guru Digital Arts College) *February 2010– May 2012*

- Instruct 8-10 classes per week across three courses (classes including: Design Theory, Printing Process, Public Speaking, Portfolio Mentorship, HTML/CSS, PHP, Javascript, Wordpress, Adobe illustrator, Flash, Actionscript 3.0, InDesign, Photoshop, Dreamweaver)
- Marked student assignments and reviewed student project proposals
- Wrote curriculum for two courses
- Trained new faculty members on assignment marking and lesson plan writing
- Preparation of new intakes with classroom setup and first day documentation
- Assisted with promotional posters, videos and online Flash games for the school and for The Works

eLASTIQ studios *April 2010 – July 2011*

Contract Animator/Graphic Designer

- Graphical asset creation
- Website design and development (XHTML, HTML5, CSS, jQuery, PHP, WordPress)
- Math learning tutorials (Animation and Actionscript 3.0)

Winners: *November 2009 – February 2010*
Wal-Mart: *August 2008 – November 2009*

Skills

- Website Development (XHTML 4, HTML 5, CSS, XML, PHP)
- Web server management (cPanel, Shared Hosting, VPS) with various web service providers.
- Familiar with Content Management Systems such as Wordpress, Drupel, Joomla, HubSpot COS, Umbraco, SharePoint and Orchard
- Interaction design with languages such as Javascript (including jQuery and aJax) and Actionscript
- Printing process with bleeds, crops, paper sizes, print mediums, layouts, pantones and finishings.
- Proficient with the Adobe Creative Suite (Up to and including CC)
- Fluent with both a Macintosh and Windows based machine
- Familiar with Microsoft Office applications

Education

Edmonton Digital Arts College (formerly Guru Digital Arts College) *September 2009 – February 2010*

- Digital Media Production Diploma (Excellence in Rich Media)

Jasper Place High / Argyll Center *2005 - 2009*

- Graduated with a Grade 12 diploma

Interests

- Wrote and self-publication four novels, managing promotional campaign, book signings and marketing.
- Drawing illustrations/sketches and scanning to digital usage with Wacom Bamboo tablet
- Outdoor activities (Rollerblading, mountain bike riding, walking), exercising
- Playing and producing electronic music.